

PRELIMINARY BRAND EVALUATION QUESTIONNAIRE

GENERAL INFORMATION					
Company Name:					
Headquarters Location:				Year Established:	
Company Address:					
Email:		Contact No:		Website:	
Number of Employees:		Target Market:			
Presence in UAE/GCC (if any):					
Key Contacts:					
Name Role		Contact No.			Email
	1				
Brand Name:					
Brief Description of Product Line:					
Which product categories are you seeking for distribution in the UAE?					
Are your products certified (e.g ISO, WRAS, ESMA)?					
Current applications or industries served (Plumbing, HVAC, General MEP, firefighting, etc.)					
Are your products currently sold in the UAE or GCC?					
Have your products been used in any major projects? If yes, please list down project names.					
nave your products been used in any major projects: if yes, please list down project names.					
Any direct competition in the UAE market? List down if there's any.					
Any direct competition in the OAL market: List down in there's any.					
What's your typical lead time and shipping terms?					
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Do you have a pricing strategy or suggested retail pricing for the UAE market?					
Do you have a phonis stratesy of suggested fetalt phonis for the OAL Market:					
What support can you offer in technical, customer service, marketing?					
Titlet Support Sail you offer in teeriniout, Sustemer Service, marketing:					
Preferred Partnership Model (Exclusive, non-exclusive, project-based etc.)					
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Submission of this form does not guarantee a distribution partnership. All applications will be reviewed and evaluated based on market fit, commercial viability, and strategic alignment. Corys Build Centre reserves the right to accept or reject any application at its sole discretion without the obligation to provide feedback or justification.